

FOOD BUSINESS

GULF & MIDDLE EAST

MIDDLE EAST'S HIGHEST CIRCULATING FOOD MAGAZINE WITH PRINT AND ONLINE READERSHIP

MEDIA PLANNER 2016

EXTRA
DISTRIBUTION AT
OVER 24 FOOD, HOTEL
& HOSPITALITY
EXHIBITIONS



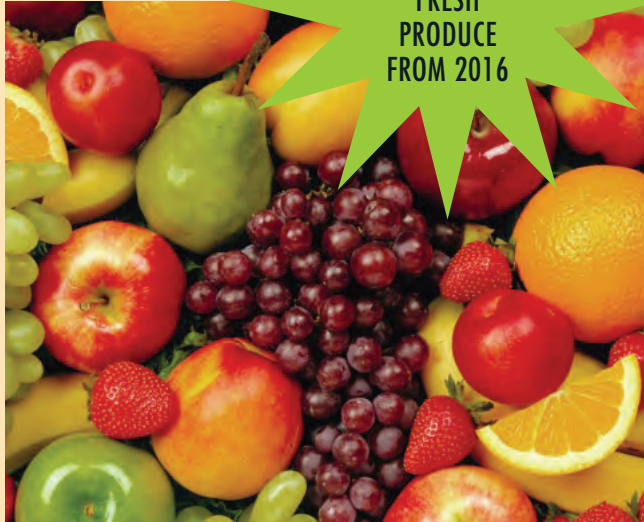
www.foodbusinessgulf.com



Food Business Gulf & Middle East is designed to serve the fast growing Food, Fresh Produce, Ingredients, Bakery, Hotel, Hypermarkets, Restaurants & Catering industries in the Gulf and Middle East region by providing the expert information to our readers in our four comprehensive issues in a year.

It is circulated throughout Middle East region and worldwide in addition to the extra distribution at various food, catering & hotel events, fresh and perishable shows. The magazine provides editorial coverage on a wide range of topics which are of interest to industry professionals.

Food Business Gulf & Middle East carries news, events, industry spot lights, exports & imports, special features, country updates, interviews and success stories. The magazine is essential reading for anyone with a serious interest in the region's Food, Beverage, Hotel and Catering industries. Food Business Gulf & Middle East is a Matt Media Publication.



CIRCULATION BY PRODUCT SECTORS

Suppliers and buyers of ingredients, food products, beverages	3260
Exporters and importers of processing and packaging equipment	2800
Suppliers and buyers of Fruit & Vegetables, Fresh Produces	1780
Retailers, hypermarkets, cool chains, logistics industries	1300
Government trade organizations	110
International airlines	38
Major Resorts & restaurants	1800
Business Hotels and catering outlets	3500

Total: **14,588**

CIRCULATION BY COUNTRY

GCC Circulation

Bahrain	21
Kuwait	750
Oman	790
Qatar	688
Saudi Arabia	2756
UAE	6259

Others

Syria	88
Lebanon	120
Jordan	156
Egypt	250
Turkey	250
International Circulation	2460

Total **14,588**



Extra Distribution at over 24 Regional & International Food, Fresh, Ingredients, Catering, Hotel & Hospitality exhibitions



JANUARY - MARCH

News

Interviews

Events

Gulfood 2016

Fruit Logistics 2016

Middle East Update

Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, UAE, Yemen

Taiwan Update

Food Processing & Packaging

Country Exports

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, India, Ireland, Italy, Malaysia, Mexico, New Zealand, Poland, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, The Netherlands, UK, USA, Vietnam

Industry Highlights

Ingredients & Additives

Flavours & Spices

Oils & Gourmet

Chocolates & Confectionery

Cereals & Cereals Products

Nuts & Dried Fruits

Agrofood, Seafood

Dates, Honey, Snacks, Bakery

Meat & Poultry Products

Halal & Organic Products

Dairy Products

Drinks and Beverages

Tea & Coffee

Hotel, Hospitality and Catering Kitchen & Hotel Equipment

Filling and Packing Industry

Food & Meat Processing Equipment

Fruits & Vegetables

Fresh Produce

APRIL - JUNE

News Update

Events

Gulfood 2016 Review, DDTE Dubai

Travel Catering Expo, Dubai

Middle-East Updates

Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, Tunisia, UAE, Yemen

Taiwan Update

Food Processing & Packaging

Country Exports

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, Greece, India, Ireland, Italy, Malaysia,

Mexico, New Zealand, Poland, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, The Netherlands, UK, USA

Industry Highlights

Ingredients & Additives

Flavours & Spices

Oils & Gourmet

Chocolates & Confectionery

Cereals & Cereals Products

Nuts & Dried Fruits

Dates, Honey, Snacks, Bakery

Meat & Poultry Products

Halal & Organic Products

Dairy Products

Drinks and Beverages

Tea & Coffee

Hotel, Hospitality and Catering Products

Kitchen & Hotel Equipment

Filling and Packing Industry

Food & Meat Processing Equipment

Fruits & Vegetables

Fresh and Canned

JULY - SEPTEMBER

News

Events

Saudi Agrofood 2016

WOP Dubai 2016

Middle-East Updates

Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, Tunisia, UAE, Yemen

Taiwan Update

Food Processing & Packaging

Country Exports

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, India, Ireland, Italy, Malaysia, Mexico, New Zealand, Poland, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, The Netherlands, UK, USA, Vietnam

Industry Highlights

Agrofood

Ingredients & Additives

Flavours & Spices

Fruits and Vegetables (Fresh)

Chocolates & Confectionery

Cereals & Cereals Products

Nuts & Dried Fruits

Dates, Honey, Snacks, Bakery

Meat & Poultry Products

Halal & Organic Products

Dairy & Seafood

Drinks and Beverages

Tea & Coffee

Hotel, Hospitality and Catering

Products

Kitchen & Hotel Equipment

Filling and Packing Industry

Food & Meat Processing

Equipment

Fruits & Vegetables

Fresh Produce

OCTOBER - DECEMBER

News

Events

Gulfood Manufacturing 2016

Sweets & Snack ME, Dubai

Speciality Food Festival

Sial Middle East 2016, Abu Dhabi

Emirates Intl Date Festival, Abu Dhabi

Halal Food, Sharjah

WOP Dubai 2016 Review

Middle-East Updates

Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, Tunisia, UAE, Yemen

Taiwan Update

Food Processing & Packaging

Country Exports

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, India, Ireland, Italy, Malaysia, Mexico, New Zealand, Poland, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, The Netherlands, UK, USA, Vietnam

Industry Highlights

Ingredients & Additives

Flavours & Spices

Oils & Gourmet

Chocolates & Confectionery

Cereals & Cereals Products

Nuts & Dried Fruits

Agro food

Dates, Honey, Snacks, Bakery

Meat & Poultry Products

Halal & Organic Products

Dairy Products

Seafood

Drinks and Beverages

Tea & Coffee

Hotel, Hospitality and Catering Kitchen

& Hotel Equipment

Filling and Packing Industry

Food & Meat Processing

Fruits & Vegetables

Fresh Produce

EDITORIAL CALENDAR

ADVERTISEMENT COPY REQUIREMENTS

High resolution digital files including PDF, JPEG with progressive colour proof.
 Copy: To reach publisher's office 30 days prior to cover date
 Cancellation: 21 days prior to publication date

ADVERTISEMENT SIZES

	Height x Width
Double page spread (trim)	297 x 420 mm
Full page (trim)	297 x 210 mm
Full page (type area)	262 x 182 mm
Half page vertical	262 x 90 mm
Half page horizontal	131 x 182 mm
Quarter page vertical	131 x 90 mm
Quarter page horizontal	66 x 182 mm

ADVERTISEMENT RATES

COLOUR	USD
Double page spread	4500
Inside full page	2530
Inside half page	1750
Quarter page	1200

SPECIAL POSITIONS

Back cover	6000
Inside front cover	4500
Inside back cover	4100
Page 1	4000
Page 3	3500
Page 5	3500

LOOSE INSERTS

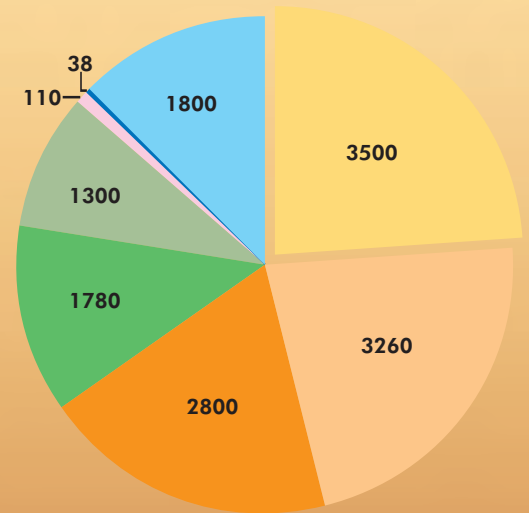
2 pages	1500
4 pages	2500

E-MAIL SHOT FOR 13,000 CLIENTS 2530

Discounts for series booking

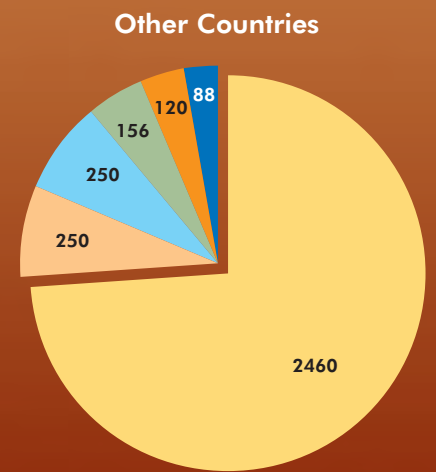
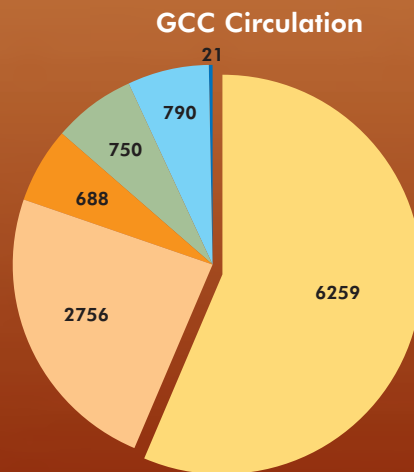
3-4 insertions 10% discounts.
 Above 4 Insertions 15% discounts

CIRCULATION BY PRODUCT SECTORS



- Suppliers and buyers of ingredients, food products, beverages
- Exporters and importers of processing and packaging equipment
- Suppliers and buyers of Fruit & Vegetables, Fresh Produce
- Retailers, hypermarkets, cool chains, logistics industries
- Government trade organizations
- International airlines
- Major Resorts & restaurants
- Business Hotels and catering outlets

CIRCULATION BY COUNTRY



- Bahrain
- Kuwait
- Oman
- Qatar
- Saudi Arabia
- UAE

- Syria
- Lebanon
- Jordan
- Egypt
- Turkey
- International Circulation



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